



Living Together with Communities

We make efforts to understand the situation of the community, as well as the thinking of its people, to enhance our own awareness, and to think about future needs.
— Charity, human development support —

Participation in the TABLE FOR TWO Program to Provide School Lunches for Children in Africa

Initiated in Japan, TABLE FOR TWO (TFT) is a social contribution program seeking to share meals across distance and time between children in developing countries and people in developed countries. In support of the TFT program, in October 2015 the Toyama Technology & Manufacturing Center introduced TFT menus at its cafeteria and installed TFT beverage vending machines.

(1) Provision of TFT menus at the corporate cafeteria

Twice a week, the corporate cafeteria serves a limited number of healthy TFT meals. When an employee chooses a TFT meal, 20 yen is donated to provide a school meal for a child in a developing country in Africa.

(2) Installation of TFT vending machines

For each TFT beverage purchased from the vending machine, about 2 yen is donated.

For the same six-month period to March 2016, 1,187 school meals were provided.



TFT menus displayed on an intranet bulletin board in the Toyama Technology & Manufacturing Center on October 2015

Renovation of Children's Meeting Place

Located in Erkrath, Germany, Hitachi Kokusai Semiconductor Europe GmbH (HKSE), one of our Group sales/service companies for semiconductor manufacturing equipment, participated in a local volunteer project to renovate an after-school center where local children can socialize with their friends after school.



Eight HKSE employees worked with other volunteers and children to plant flowers in the garden and on the balcony, install playground equipment. (September 4, 2015)

HKSE employees planting flowers on the balcony

Welcoming a Junior High School Student for Work Experience

Goyo Electronics Co., Ltd. welcomed an eighth grader from Akita Municipal Akita North Junior High School for work experience for two days from July 7 to 8, 2015. The student was assigned to the Human Resources & Administration Department.

At first the student seemed nervous, but as he got used to the work, he gradually relaxed and made an active contribution.

He also successfully performed the important duty of making in-house announcements.



The student made an effort to make clear and easy-to-understand announcements.

TOPIC

Inviting Suggestions for Promotion of Volunteer Activities

In fiscal 2015, measures for promoting volunteer activities were discussed in small-group activities conducted voluntarily by employees. In response to the call for suggestions, a total of 45 suggestions were submitted by employees including those at Group companies in Japan. Suggestions implemented at business sites in fiscal 2015 include: "on-site cookie sale to support disabled people," "study session on assistance dogs," and "in-house sale of Tohoku products."

On-site Sale of Cookies Made at a Facility Employing People with Disabilities

The Tokyo Works held on-site sales of cookies made by a bakery operated by a charity in Kodaira City. The events were held to indirectly support disabled people by facilitating the sale of products sold by the bakery, which employs a number of disabled people.

In support of the objective of these events, many employees working at the Tokyo Works dropped by to purchase cookies, resulting in the sales being a great success, with all cookies sold out.

Representatives of the bakery came to help with sales, working at the cashier counter and calling out to welcome customers in loud and cheerful voices. Their energetic display reportedly produced warm and happy feelings in Group employees present, including the Kokusai Electric Techno Service staff members who planned the events.



At the first event, the cookies sold out in just 20 minutes! (February 5, 2016)



The second event was held in a larger space and more cookies were put on sale. (March 9, 2016)

Study Session on Assistance Dogs and Donation of Stamps, Secondhand Books and Clothing

The Tokyo Works holds Family Days to allow the families of employees to see where their loved ones work. As part of the latest Family Day, two booths were set up cooperatively by the workers and management: one for introducing assistance dogs (service dogs/hearing assistance dogs) and the other for donation of used stamps, secondhand books and clothing. At the assistance dog booth, a lecture on these helpful animals drew a crowd of keen listeners. A representative of the NPO that presented the lecture praised the program, saying, "It is very rare for a company to hold an in-house lecture about assistance dogs. It was a very ambitious initiative." The organization also expressed its thanks, saying, "We were happy that lots of small children participated. It's a great encouragement for us." At the donation booth, 81 postcards, 202 used stamps, 50 secondhand books, and 54 items of clothing were collected, all of which were donated to NPOs and other organizations deemed appropriate. (December 19, 2015)



Assistance dog taking a drink out of the fridge



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— Support for disaster-affected areas, human development support, ecosystem preservation, global warming prevention —

In-house Exhibition and Sale of Tohoku Products

As one of the feature events on Family Day, where the families of employees are invited to the workplace, the Tokyo Works held a cooperative exhibition organized by workers and management to support the disaster-affected areas. In 2012 and 2013, the exhibition and sale of products from Rikuzentakata was organized. The exhibition and sale of products from Tohoku, meanwhile, is an ongoing Family Day event. At the 2015 "Tohoku



Exhibition & sale booth for Tohoku products

Product Exhibition," various special made-in-Tohoku products were sold, such as iburigakko (smoked pickles), gyutan (beef tongue), nanbu senbei (wheat crackers), and zunda mochi (rice cake with green soybeans). Total proceeds were 41,750 yen. (December 19, 2015)

Donating Bellmarks to support Schools in Disaster-affected Areas

Under the leadership of volunteer workers from the Tokyo Works, a Bellmark collection activity was conducted to support schools in the Tohoku region, which was affected by the March 2011 Great East Japan Earthquake. During the 2015 Volunteer Month (December), the volunteer team called for the cooperation of employees via the in-house SNS*. All Bellmarks collected from employees of the Company and its Group companies in Japan were sent by post (in an envelope marked "donation for schools in disaster-affected areas") to the Bellmark Education Aid Foundation (Bellmark Foundation) to be used for schools in the affected areas to purchase school supplies and educational materials.



A computer screen showing the in-house SNS and a Bellmark collection box (Approval from the Bellmark Foundation obtained for use of the image of the collection box featuring Bellmark-kun and collected Bellmarks, as well as for publication of this article.)

* SNS (social networking service) : a community-based membership service

Cultural Exchange in Laos

During the long holiday in September 2015, a Company employee visited Vientiane, the capital of the Lao People's Democratic Republic, to serve as a volunteer member of the orchestra performing at the commemorative concert for the 60th anniversary of the establishment of diplomatic ties between Japan and Laos. The employee enjoyed the conversation and cultural exchange with local musicians through joint practice sessions, rehearsal, and the performance itself. The orchestra musicians, invited guests and audience all enjoyed the program contents, which included pieces rarely performed in Laos, namely, a Mozart symphony and piano concerto, as well as original pieces by Japanese composers and Lao folk music arranged by Japanese musicians. This event was a truly meaningful cultural exchange opportunity.



The employee, at the right edge of the stage, played an instrument that had to be repaired after not having been played for a long time (September 21, 2015)

Photograph provided by the Organization of International Support for Dental Education

Hitachi Group Forest Development Project in Shikoku

Since 2010, Hitachi Group companies in the Shikoku area have participated in the "Forest Matching—Joint Forest Development Project" promoted by the Kagawa Prefectural Government, and have been working to create forests in cooperation with Kagawa Prefecture, Ayagawa Town, and Ayagawa Town Hayuka Property Ward. On October 17, 2015, a total of 52 people—employees from 13 Hitachi Group companies and their families—participated in activities. Two representative of our Company participated, carrying out thinning and trimming of Japanese cypress trees and cutting down bamboo. For the first time this year, participants saw acorns growing on konara oak trees that had been planted earlier on in the project and were able to get a real sense of the progress they have made in their activities over the past five years.



Participants posing at the entrance of the Shikoku Hitachi Group Kagawa Forest in Ayagawa Town

Planting Activities at the Ruins of Tateyama Castle in Shibata Town

Under the slogan, "Let's cover Shibata in flowers," Shibata Town in Miyagi Prefecture conducts flower-planting activities in the park surrounding the ruins of Tateyama Castle, an iconic feature of the town. Local residents, companies and organizations participate in the event.

The area known as Hitome Senbonzakura alongside the Shiroishi River is designated one of the 100 best spots to view cherry blossoms in Japan. Providing a view of around 1,000 trees, the spot is visited by multitude of tourists in spring. The entire town is working together to plant flowers in this area so that, in addition to the cherry blossoms, visitors can also enjoy various flowers throughout the year.

On October 31, 2015, a group of 20 employees of Goyo Electronics' Sendai Works and their families participated in the event. They planted narcissuses on the slope, which remained intact, along the promenade.



Participants planted narcissuses on the slope after cultivating it.