

What Hitachi Kokusai Electric Considers Important

Hitachi Kokusai Electric Inc. (the "Company") and its Group companies consider earning the confidence and meeting the expectations of society through all business activities to be its corporate social responsibility (CSR).

■ Our Business Management and CSR

In defining the Corporate Statement, the Hitachi Kokusai Electric Way, and its Guidelines and Commitments, which collectively form the basis of its business management and CSR, the Company thoroughly discussed and considered both the expectations of society toward the Group and important management-related issues.

Corporate Statement and Management Policy

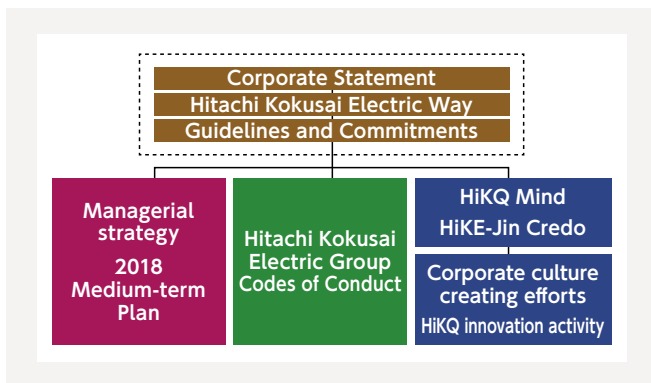
Corporate Statement : How our Group should function and significance of its existence

Hitachi Kokusai Electric Way : Basics of the corporate management, the will and value of the Group

Guidelines and Commitments : What is considered important in conducting business activities

Hitachi Kokusai Electric Group Codes of Conduct : Specific standards of behavior that should be observed by officers and employees to realize the Corporate Statement

In addition to the Corporate Statement, the Hitachi Kokusai Electric Way, and the Guidelines and Commitments, we disclose specific management visions and strategies to provide a basis for the broad promotion of dialogue concerning the management of our Group. Such strategies can be found in, among others, our Medium-term Management Plan, the Group Codes of Conduct (as global standards of behavior), and the progress reports on the HiKQ innovation activities for the creation of a vibrant corporate culture. When evaluating and improving our overall CSR promotion efforts, we refer to the CSR management framework of our parent company, Hitachi, Ltd.



 **Introductory website of Corporate Statement**
<http://www.hitachi-kokusai.co.jp/global/en/corporate/standard.html>
 OR

 **Introductory website of Group Codes of Conduct**
<http://www.hitachi-kokusai.co.jp/global/en/corporate/action.html>
 OR

Corporate Statement, Hitachi Kokusai Electric Way and Guidelines and Commitments

Corporate Statement

Hitachi Kokusai Electric Group strives to realize a society of security, safety and happiness, creates value by applying advanced technologies and pushes the boundaries of tomorrow.

Hitachi Kokusai Electric Way

1. Customers First : By pursuing *Monozukuri*, Hitachi Kokusai Electric Group provides true value to the customers and society.
2. Global Leader : It develops advanced technologies as a world pioneer with the aim of creating an affluent and sustainable future.
3. Human Assets : It respects the diversity of its human resources and provides them with the opportunity and environment to enhance and perform their abilities.
4. Basics and Ethics : It respects human rights, observes laws and ethics and establishes a clean corporate culture that is admired by society.
5. Harmony, Sincerity and Pioneering Spirit : It esteems harmony, acts with sincerity and promotes business with a pioneering spirit.

Note : Monozukuri is defined as all creative activities carried out by the Hitachi Kokusai Electric Group, including the development and provision of products and services, among others.

Guidelines and Commitments

For the purpose of implementing the Corporate Statement, in accordance with the Hitachi Kokusai Electric Way, Hitachi Kokusai Electric Group pledges to the dissemination of the following Guidelines and Commitments and to the maintenance of its internal systems.

1. Obtain the trust and confidence of customers and society by developing and providing products and services in which the emphasis is on safety, quality and environmental soundness.
2. Engage in fair and transparent competition and business activities that are based on a commitment to high ethical standards; observe the spirit as well as the letter of international norms of behavior, national laws and regulations; and implement appropriate internal controls that reflect these considerations.
3. Respect the diversity, character and individuality of all employees; provide a mentally and physically rewarding, safe and healthy work environment as well as opportunities for further training and growth.
4. Provide all the stakeholders including customers, employees, business partners, communities and shareholders with full and fair disclosure of corporate information.
5. Endeavor to protect the global environment, local living environments and biodiversity with a view toward realizing a sustainable society.
6. As a good corporate citizen, engage proactively in philanthropic activities and other activities that benefit society.
7. In global business activities, respect local laws, cultures, practices and customs and always strive to contribute to local progress and development.
8. Respect the value of other companies' business and technology information as well as our own, and implement proper controls regarding such confidential information, including individual and customer information.
9. Comply with trade-related laws and regulations in order to contribute to the maintenance of international peace and security.
10. Should a situation arise that runs counter to these Guidelines and Commitments, managers shall endeavor to resolve the matter, establish the cause and take steps to prevent a reoccurrence. They shall also endeavor to provide a prompt and accurate disclosure and explanation of the facts of the matter, clarify where the responsibility lies and deal strictly with those concerned, including with respect to their own activities.