

# **Living Together with Communities**

We understand the situation of the community, as well as the thoughts of the people there, raise our sensibility and think of their future needs.

#### Participation in Kurume Clean Partner and Kurume Flower Road Supporter Programs

Fukuoka Service Station of Kokusai Electric Semiconductor Service Inc. participated in the "Kurume Clean Partner" and "Kurume Flower Road Supporter" programs. These programs are organized by Kurume City, in which the Service Station is based, with the aim of making Kurume a city where people want to visit and enjoy walking around. Under these programs,



employees from Fukuoka Service Station conduct various activities at the rate of once every two months, including cleanups around the office and planting flower seedlings and watering them. (November 18, 2014)

Planting flower seedlings in the flowerbeds along Meiji-dori Street in front of the office

### Overseas Group company welcomes high school students sent for overseas training from Toyama Prefecture

High school students from Toyama Prefecture visited the Vancouver Office (Washington State, U.S.) of Kokusai Semiconductor Equipment Corp. (KSEC), which sells and offers maintenance services for semiconductor manufacturing equipment. This visit was held as part of the High School Students Overseas Dispatch Program organized by the Toyama Prefecture General Education Center. This year, the West Coast of the United States was selected as the training site.

After the KSEC President's welcome speech, the high school students enjoyed lunch with employees while conversing in English. After that, they were given an opportunity to operate a training machine for semiconductor manufacturing equipment. The visit to KSEC proved to be a valuable chance for the students to gain firsthand experience in handling silicon wafers and learning the basics of semiconductors. (March 9, 2015)





High school students and their teachers photographed with the KSEC President and an employee

A student making a speech to the KSEC President (second from the right) and employees

## Tokyo Works welcomes elementary school students for workplace experience

The Tokyo Works accepted two six graders from a nearby elementary school for workplace experience.

In addition to working on computers, the students also got to experience working in the company store and mail room, through the cooperation of Kokusai Electric Techno Service Co., Ltd. (October 16-17, 2014)





Students displaying goods on store shelves

A student learns about mail sorting in the mail room

#### Participation in the Osaka Marathon Clean-up Operation

Hitachi Kokusai Yagi Solutions Inc. and HS Services Inc. participated in the volunteer cleanup activity known as the "Osaka Marathon Clean-Up Operation." To welcome marathon runners and spectators to a clean city, employees from these companies picked up cigarette butts and trash for 30 minutes before starting work, mainly from sidewalks, around



shrubbery and around vending machines near their offices.

(October 21, 2014)

Our Group members who participated in cleanup activities

#### Chubu Area Operation and Hokuriku Office hold volunteer cleanup events

In partnership with other Hitachi Group companies, Hitachi Kokusai Electric Chubu Area Operation and Hitachi Kokusai Yagi Solutions Inc. conduct volunteer cleanup events in Yaba Park in Nagoya City on the fourth Wednesday of each month, with employees picking up trash, empty cans and cigarette butts. (February 25, 2015)

Chubu Area Operation's Hokuriku Office, Hitachi Kokusai Yagi Solutions and HS Services also participated in the "Komatsu City Kibagata Cleanup Campaign," which was organized to clean the venue in preparation for the "Ishikawa National Tree-Planting Festival 2015," scheduled to be held in May, 2015. (April 18, 2015)





Employees participating in a volunteer cleanup event in the Nagoya City's Yaba Park

Komatsu City Kibagata Cleanup Campaign

#### Participation in the autumn volunteer flowerplanting event, Machinnaka Flower Park 2014

Our Group employees participated in volunteer activities for Autumn Flower Week, organized by Miyazaki City. The employees planted flowers and tidied up planters. (October 18, 2014)



Amid wonderful sunny weather, we had a fulfilling day pleasantly

working up a sweat alongside

lots of other local volunteers.

VOICE



Three employees from the Group, including two installation representatives, participated in the autumn flower planting activities



#### Ongoing participation in Toyama City's Corporate Forestry Project

Since fiscal 2009. Hitachi Kokusai Electric's Tovama Works. Kokusai Electric Semiconductor Service Inc. and Kokusai Electric Techno Service Co., Ltd. have been jointly participating in Toyama City's "Corporate Forestry Project," in which employees from the three companies

perform maintenance and conservation of satoyama forests (2 hectares) located in the Toyama Yatsuo Chukaku Industrial Park.



In fiscal 2014, they performed various activities, including development and maintenance of a new trail route, cutting grass and planting seedlings. (October 25, 2014)

Heading off to perform maintenance work on trails



Employees posing after completing their volunteer work in front of the Kokusai Electric Techno Service building, which faces the entrance to "Hitachi Kokusai Electric Forest"

#### Cleanup activities and tulip-planting by employees and their families

The Company conducts volunteer activities called "the third Sunday contribution" with the cooperation of its labor union. This time, the employees and their families picked up trash on the streets from Kodaira or Musashi-Koganei Stations to the Tokyo Works and planted tulips. Events for children were added this year to enable them to enjoy volunteer activities with their families. After the work was done, participants enjoyed a relaxing meal of miso soup with pork and vegetables. (November 15, 2014)





Participants picking up trash on the streets along which they walk to work, which are suffused with light filtering through the trees

Participants who cleaned the streets from Kodaira Station

#### Planning and conducting a cleanup climb to Kurikoma Mountain

Goyo Electronics Co., Ltd. organized a cleanup climb to Kurikoma Mountain, which stretches over three prefectures in the Tohoku region. Employees from the Head Office and the Tenno Works in Akita Prefecture and from the Sendai Works participated in the event. On the day of the climb, the weather was nice, which meant the views from Tengu-daira just before the mountain top were breathtaking, with a clear sky on the north side of Kurikoma Mountain and a sea of clouds spreading out over the south side. (October 12, 2014)



Participants posing after the cleanup climb at the entrance to a mountain path in the Sukawa-Kogen Hot Spring area on the Akita-Iwate prefectural border



Picking up trash discarded in bushes along the mountain path

#### Presentations on the Group's environmental activities at the Toyama District Summer Festival and the Goyo Electronics Akita **District Summer Festival**

As part of its environmental social contribution activities, presentations were made on the Group's environmental activities at the Toyama District Summer Festival (August 23, 2014) and Goyo Electronics Akita District Summer Festival (July 26, 2014), which were held to enable employees and their families to enjoy a cool summer evening out. Both events were blessed with wonderful weather. Participants enjoyed various games and activities and had a great time with their family members and colleagues on a lovely summer evening.

In the environmental booth, various events were staged, including a panel exhibition on the Group's environmental activities, a quiz session on environmental activities to get children interested in environmental protection, and a coloring event in which children colored in pictures of Kinopon, a mascot character of the Hitachi Kids Site "Kinopon Town."

We will continue to make use of various events to promote public understanding of our environmental protection efforts.



Environmental booths set up in the Toyama District Summer Festival and Goyo Electronics Akita District Summer Festival

#### Fiscal 2014 green curtain campaign

As part of the Hitachi Group Summer Power-Saving Campaign, since fiscal 2011 our Group has been engaged in "green curtain activities." In fiscal 2014, the Group worked as one to further improve green curtain activities. Our activities included cultivating more varieties of plants, publishing the growth status of plants on the intranet, and donating goya seedlings to local preschools.

The Toyama Works, the Tokyo Works, and six bases of our Group companies created green curtains of about 960 m2 in total. The Toyama Works donated goya seedlings and planters to local preschools and employees planted goya seedlings in the planters together with children.





Planting goya seedlings with children Green curtain within the Tokyo Works at a local preschool (June 20, 2014)

(August 6, 2014)