



Collaboration with Our Stakeholders for the Environment

We strive to disclose information to our stakeholders and communicate closely with them on environment.

The Toyama Works recognized as an eco-friendly business establishment

Toyama Prefecture recognizes the business establishments that proactively conduct environmentally friendly business activities, such as the curtailment and recycling of wastes, as "eco business establishments." The Toyama Works was recognized in 2010, but it was expiring in 2013. Accordingly, we applied for update, passed the screening based on documents and on-site examination, and made the Works recognized again.

We continuously engaged in the recyclability of silica glass, wafers, and chemical substances (waste acid and alkali), which are used for the process evaluation of semiconductor production equipment, reduction of waste cutting oil and waste cleansing liquid, which are produced through the cutting process of machine parts, and the decrease in total waste amount and final disposal (landfill) amount. All of these efforts were recognized.

Also, they evaluated the reduction in CO₂ emissions through the promotion of the development of eco-friendly products and the modal shift (We changed transportation means from aircrafts and trucks to ships, and then the Company was granted with the eco-ship mark in 2012) for product transportation, as well as the environmental conservation activities including forestation by voluntary employees and the green curtain project, thus recognizing the Toyama Works again.



Mark granted to the "eco business establishment recognized by Toyama Prefecture"

The Sendai Works of Goyo Electronics Co., Ltd. accepts internship

On September 11, 2013, the Sendai Works of Goyo Electronics Co., Ltd. accepted 5 second-year students of Funabasama Junior High School in Shibata Town as interns. This internship is carried out with the purpose of "nurturing desirable views of work and occupation, and fostering an attitude of considering one's own career paths seriously, through the interaction with local residents and the experience at a workplace."

As for the work experience schedule, we briefly described our company, introduced our products, and guided students in the works in the morning, and then explained the sorting of wastes at manufacturing sites as an environmental measure. Around noon, students had lunch with employees at the cafeteria, and in the afternoon, they assembled electronic devices with the testing materials for skill examination as mock work. In the mock work, they faced difficulty in attaching a tiny part, probably because of wearing unfamiliar gloves, but when the devices a student produced worked well, the student shouted, "I did it," savoring a sense of achievement.

We will keep actively contributing to local communities.



Diligent assembly work

Introduction of environment activities at the Spring Festival of the Hamura Works and the Family Day of the Tokyo Works

At the "Spring Festival of the Hamura Works (April 21, 2013)" and "Family Day of the Tokyo Works (November 30, 2013)," which were held as events for employees and their families, we introduced and exhibited the environment activities of the Group as part of the efforts for contributing to the environment and society. As interactive attractions, we held a game of experiencing trash sorting and offered the opportunity to experience the "Hitachi Kids' Site" (world of the environment) with PCs.

Many people, including the families of employees, visited the environmental booth, and increased their interests in environment activities through interactive games. In the trash sorting game, children enjoyed themselves while being a little confused in the unfamiliar way to separate trash. During the experience-based learning with PCs, fathers were seen teaching the environment to their children earnestly.

We will keep actively introducing our environment activities by utilizing the opportunities of events.



Trash sorting game at the Spring Festival of the Hamura Works



Environmental booth of the Family Day of the Tokyo Works

Participation in the voluntary tree-planting activity at "Sennen-Kibo-no-Oka (the Hill of Thousand-Year Hope)" in Iwanuma City, Miyagi Prefecture

As part of the voluntary activities of Hitachi Aobakai, we participated in the "Hill of Thousand-Year Hope Project: Memorial Tree Hope Ceremony 2013 (Tree-Planting Festival)" held in Iwanuma City, Miyagi Prefecture on June 9, 2013. The Memorial Tree Hope Ceremony 2013 is the first stage of the scheme for planting trees on the hill (the Hill of Thousand-Year Hope) produced from the rubble collected around coastal areas in the wake of the Great East Japan Earthquake. In order to plant 30,000 seedlings, about 4,500 volunteers joined this activity from around Japan. From the entire Hitachi Group, 465 people participated, out of which 104 people were from our Group.

The weather on that day was fine and sweltering, but the voluntary tree planting activity was fulfilling.

Also in 2014, the tree planting festival with an enlarged scale was held on May 31, and we joined the efforts again desiring rapid restoration of the devastated region.



Participants from our Group



Senior and young people joined hands to plant trees.