

Living Together with Communities

We understand the situation of the community, as well as the thoughts of the people there, raise our sensibility and think of their future needs.

Supporting the existing railway as Hokuriku Shinkansen will start

As the Hokuriku Shinkansen will start running in March 2015, the governor requested the firms and groups in Toyama Prefecture to support the stability of the operation of the existing lines, which will become independent of JR West, and the Company gave a donation as part of social contribution activities.

The funds donated are managed as the operation stability fund, and utilized for investing in safety measures, curbing the increase in the prices of commutation tickets for students, discounting the fares for connecting trains on the existing lines divided along three relevant prefectures in the Hokuriku region, etc. The fund is thus designed to be helpful for prefectural promotion.

For this donation, we received the Medal with Dark Blue Ribbon on March of 2011.

The new line "Ainokaze Toyama Railway" is a community-based one traversing Toyama Prefecture in the west-east direction with a length of about 100km.

The Company will keep warm-heartedly watching this railway, which will bring the residents affluence and opportunities to encounter people.



Medal with Dark Blue Ribbon Award

Raising relief money for the typhoon disaster in Philippines through a matching fund program

In November 2013, the Typhoon Haiyan (Yolanda), which was the largest in recorded history, hit the central area of the Philippines, causing a storm surge comparable to tsunami due to an unusual central pressure of 895 hPa. The number of casualties and missing people was 7,361, and the number of destroyed houses was about 1.14 million.

The Group collected funds from employees through the "relief system," which was used for the Great East Japan Earthquake and the flood in Southeast Asia in 2011, added the same amount as the collected relief money with the matching fund method, and sent them to the Japanese Red Cross Society as the fund for rescuing and recovering devastated areas. The Red Cross dispatched emergency medical teams to the site, to conduct diagnosis, health and hygiene education, mental care, health center restoration, etc. for about 86,000 residents in Daanbantayan in northern Cebu. However, it would take

time to restore residences, schools, health care facilities, and livelihoods such as fishing boats and fields. In this situation, the Red Cross keeps supporting restoration, including the repair of residences. Sympathizing with victims, we wish for early recovery.



Children undergoing mental care in the Child Friendly Space set in Maya Village, Daanbantayan (photo taken on November 19, 2013) Photo provided by the Japanese Red Cross Society

Provision of closing factory facilities for the training of fire fighters

At the time of the relocation and dismantling of the Hamura Works, we provided fire stations with the used facilities as a training site. In the training, the fire fighters of Fussa, Ome, and Mizuho Fire Stations, which are in charge of the Nishitama region (the ninth region), and the hyper rescue team of the regional headquarters participated, and conducted destructive entry drills and fire experiments by using the actual factory buildings and dormitories.

This training was different from ordinary simulation training, in that they destroyed the concrete walls, shutters, etc. of actual buildings, and drilled a hole on the second floor to practice rescuing victims in a tense atmosphere. Our facilities contributed to the fire-fighting training. The self-defense fire-fighting squad of the Company joined the training, experienced the fear and horror of fire, and relearned how to respond to fire and earthquakes, and how to rescue victims.



Practice of drilling a hole on a concrete floor

Practice of breaking through an anti-fire shutter

Participation in "Campaign for beautifying Kyoto"

On November 4, the substitute holiday for Culture Day, about 3,500 people from groups and firms participated in this activity held by the executive committee of "Civic campaign for beautifying the global city Kyoto," and did cleaning while spreading along 20 courses.

From the Hitachi Group, 49 persons, including employees and their family members, joined the campaign. Out of them, 4 persons were from the Company.

Kyoto City engages in various activities to realize the most beautiful city Kyoto in the world, based on the collaboration among citizens, enterprises, and governments. This time, we took part in the campaign as a member of the Hitachi Group.





Opening address from the mayor of Kyoto City

Cleaning along the Kiyamachi Street lined with coloring trees

Participation in Hitachi Aobakai Cleaning Volunteer Activity The 10th Hitachi Aobakai Cleaning Volunteer Activity was conducted

on November 23, 2013 as usual.

This time, as usual, many volunteers having high interest participated, got together in Sendai City West Park, were divided into three groups, and cleaned the streets in Sendai City for about 1 and a half hours.

From Tohoku Area Operation and Hitachi Kokusai Yagi Solutions Inc., 18 persons, including family members, participated. A total of 339 volunteers from 33 firms of the Hitachi Group joined the cleaning. This is scheduled to be held again in November 2014. We will participate in it and contribute to the local community.



Participants from the Group