# With Our Business Partners

We will work to establish good partnerships with our business partners and continue to grow together.

# [Basic Principles for Procuring Materials]

The Hitachi Kokusai Electric Group procures materials, services, and other items necessary for production and supply which are appropriate in terms of quality, delivery period, and price from global markets, in order to provide products that its customers will appreciate and be satisfied with.

The Group also emphasizes the need to observe relevant laws and to be eco-friendly, engages in fair and open trading, and elaborates close partnerships with its business partners.

### Collaboration with our business partners

To provide high-performance products and services that earn customer confidence and satisfaction, it is important to get various suggestions, support, and cooperation from our business partners. By building up our partnerships and reinforcing collaboration with our business partners, we will establish a business model to grow together with them.

## (1) Sharing CSR

In selecting our business partners, we request their understanding on CSR in terms of compliance, respect for human rights, environmental conservation, contributing to society, creating a comfortable workplace, and other issues, along with quality, pricing, and delivery date, thereby working to step up collaboration.

## (2) Information security

We ask our business partners to control, as confidential information defined in a basic agreement concluded with them, the various kinds of information that we provide them. We also share teaching materials for information security training with our business partners, raise their awareness, and make ongoing efforts.

#### (3) Eco-friendliness

In order to promote the procurement of materials and parts with less environmental impact and provide our customers with secure products, we appraise as "green suppliers" those business partners who have acquired certification under ISO 14001 (Environmental Management System) and various other environmental certification standards. We thus encourage our business partners to acquire such certification and make ongoing environmental efforts together with them.

#### Website for our business partners:

Home Page of Hitachi Kokusai Electric Inc. http://www.hitachi-kokusai.co.jp/global/csr/ procurement/index.html

or

Hitachi Kokusai Electric Basic Principles for Procuring Materials



## **Business Partner Meeting (BPM) activities**

In order to promote these various principles with our business partners, we periodically hold a Business Partner Meeting (BPM). As specific activities, we present our group's business principles and various other items of information, and share the status of CSR efforts, our responses to requirements and questions raised by our business partners, and other information in an interactive manner.

We also recognize business partners who have contributed significantly throughout the year to reactivate their efforts.



Fiscal 2010 BPM



Recognition with thanks

### **Guest Voice**

Business partner who received the supplier of the year award for the Toyama Works in fiscal 2010

#### **HORIBA STEC Co., Ltd.**

Thank you very much for the "supplier of the year" award that you gave us soon after the New Year holidays. We have always worked on quality improvement as a manufacturer of mass flow controllers.

We heard that this recognition is the result of your particular evaluation of our production response to the quick launch of your production of equipment, emergency response, and maintenance of our product quality.

To live up to this honor of having been granted the highest evaluation among your suppliers, we will continue improving our production response, quality, expertise, and environmental efforts, and work to contribute to your further development.