

With Our Community

Our Group considers it of the utmost importance to have the local factories and places of business blend in and develop with the respective communities. It therefore works actively in participating various events and environmental conservation activities.

This chapter, reporting something new among the activities of fiscal 2007 in this page, has supplement -1, and -2 reporting other activities in the following additional pages.

In various areas, we actively participate in events and festivities as members of the community.

● The Kansai Area Operation participating in the "Children Protection through Vehicles Campaign"

In various parts of the country, incidents of children being victimized never cease to occur. It is therefore an important issue to ensure children's safety. Osaka Prefecture and the Osaka Chamber of Commerce and Industry are sponsoring the "Children Protection Campaign" in various parts of the prefecture, consisting of "Children-protecting Families" and "Children Protection through Vehicles Campaign." Upon receiving a request in February 2008 for cooperation from that chamber of commerce, the Kansai Area Operation decided to join the "Children Protection through Vehicles Campaign" starting in March. All company-owned vehicles of the Kansai Area operation display a "Children Protection Campaign" sticker so that, should a child seek help, temporary protection can be provided, with the police and related authorities being contacted.



● Goyo Electronics Co., Ltd. dispatches a basketball player to the Akita Wakasugi Sports Games

Following the "Akita Wakasugi National Sports Festival," another event—the "Akita Wakasugi Sports Games"—was held. This event is a nationwide sporting festival for people with disabilities. The event allows people with disabilities to participate in sporting games, and thus gives them a chance to experience the joy of sports and promotes greater public understanding of the concept of disability, thereby helping to promote a wider participation of people with disabilities in society.



Goyo Electronics dispatched one wheelchair-bound basketball player and volunteers to assist in the event, so that the event ended up being very active.

● The Shikoku Area Operation and its Kochi Office joining a cleanup campaign

The Shikoku Area Operation dispatched two of its colleagues to the "Takamatsu Airport Cleanup Campaign" in January 2008 to collect and remove illegally dumped trash. In November 2007, one of the colleagues and the general manager of the Kochi Office joined a cleanup campaign for the Kochi Coast and picked up garbage. A total of about 90 members from various companies participated in the coastal cleanup.



● Kokusai Electric Semiconductor Service Inc. engages in green conservation

In May 2007, some residents of Hamura, town associations, corporations, and the city of Hamura formed a partnership and established the "Inari Greens Association." The association sponsors a volunteer campaign for conserving and improving citizens' green preservation areas. Kokusai Electric Semiconductor Service participated in the campaign.



● Kokusai Electric Techno Service Co., Ltd planting flowers.

The Toyama Works has long been engaged in cleaning river beds and restoring *satoyama* (a natural woodlot that exists with moderate human intervention) jointly with Kokusai Electric Semiconductor Service Inc. This company has now launched its own activities and was in charge of a flower garden to be developed in front of Kodaira railroad station with the assistance of the Hamura Works and Koganei Works in a greening and planting campaign known as "Kodaira Open Garden," organized by the city of Kodaira.



● Hitachi Kokusai Electric Services Inc. works on community activities

As part of activities to reduce its environmental impact, the company works actively on "community environmental activities." The efforts include community cleanup, weeding, river and seashore cleanup, waste collection and other community-oriented activities. Activity results are certified as environmental points and published on intranets and elsewhere as environmental records to allow many people to participate. In the future, the company will incorporate volunteer and communication activities into its community activities, and aim at activities even more friendly to the community and environment.

● Tohoku Electronics Engineering Inc. supports the "Shibata Municipal Great Chrysanthemum Exhibition"

To develop and improve the local culture, the company supports and contributes to the "Miyagi Great Chrysanthemum Exhibition, Shibata Contest" organized by Shibata-machi in Miyagi Prefecture. The "Shibata Chrysanthemum Festival" sponsored by the Shibata-machi Association was renamed in 2007 when community locals assumed primary sponsorship in a spirit of collaboration with the local administration and general public functioning as one unit. As part of its community contribution, the company gave a monetary donation and assisted in preparations for the exhibition hall.



● YAGI ELECTRONICS CO., LTD. joins the "Red Feather Joint Fund-raising Campaign" through automatic vendors

"Heartful Vendors" are automatic vendors for the "Red Feather Joint Fund-raising Campaign," and based on the top priority concept of planet-friendliness and contributions to society. These vendors have 10-yen and 100-yen "donation buttons" next to the coin slot. When a buyer presses a donation button on their own goodwill, the amount corresponding to the button pressed is collected as a monetary donation.



The company has installed these automatic vendors in the cafeteria, so that employees can join the "Red Feather Joint Fund-raising Campaign" at any time.