

With the Local Communities

Hitachi Kokusai Electric Inc. holds the highest regard for its works to fit in with their local communities and for both the works and their employees to

New factory construction at Koganei Works

Taking advantage of the opportunity of constructing a new plant ward, Hitachi Kokusai Electric is endeavoring to make itself a human-friendly company by communicating with neighbors and paying attention to eco-friendly designs. Hitachi Kokusai Electric shall continue to work for harmonious coexistence with local communities.



A summer evening festival was held in a playground where the new ward was to be constructed. The mayor and neighbors were invited to say farewell to the playground which was often used publicly. (July 1, 2005)



To realize harmony with nature in the Musashino District and secure coexistence with local communities, the concepts for constructing the new plant ward were consideration of the work environment and attention to ecology. A 5-storied energy-saving office building having about 20,000 m² floor space was commenced in July 2005 and completed in February 2006. Thanks to highly efficient illuminations and air-conditioning systems backed by ice and wall thermal storage systems, the building will contribute to energy saving, global environment, and more reduction of carbon dioxide.

As a part of considering neighboring municipalities, Hitachi Kokusai Electric donated widened municipal roads neighboring the Works, newly constructed pedestrian paths, and green space to Kodaira City. We also adopted eco-friendly measures such as afforestation, conservation of trees, and prevention of office illumination from leaking during nighttime by adopting light-shielding blinds. Our contributions have been well accepted as a comfortable pedestrian environment for neighboring users and our employees while commuting to work or school. We shall continue to work hard to prosper and coexist with local communities.

Contributing to local safety, health, and education

The playground at Toyama Works is put to use by local baseball teams. Among middle school players who had trained here, many won opportunities to participate in high school baseball games at the Koshien. On August 27 and 28, 2005 "Baseball Games battling for Toyama TV Cup" by the Toyama Senior Leagues were held at this playground.



The Works are willing to welcome factory tours from elementary schools.

Hamura Works: 60 pupils, third year of Hamura Municipal Sakae School (February 9, 2006)

YAGI ANTENNA INC.: 26 pupils, third year of Saitama Municipal Hasunuma School (June 24, 2005)



A firefighting team composed of 35 children from Fukushima Nursery School participated in a joint evacuation drill held at Toyama Works with local fire-fighting station team. (November 9, 2005)

be welcomed favorably.

Donation in a matching fund for victims of the North Pakistan Earthquake

The great earthquake that struck North Pakistan in October 2005 resulted a large number of victims and refugees. Hitachi Kokusai Electric officers and management-level employees participated in the labor union's campaign to raise funds. The money thus collected withdrew its equivalent from Hitachi Kokusai Electric and the total was sent to the site as donation. This was a matching fund in which both individual employees and our company collaborated.



Donation of TV cameras to Pakistan National TV Station

This earthquake damaged the office buildings at Muzaffarabad and Jammu & Kashmir of Pakistan National TV Station. To support an early recovery from the damage, we donated two sets of our broadcasting color camera SK-888 system (equivalent of ¥10 million), visited President Arshad Khan and other top management members of the TV Station at Islamabad, and held a donation ceremony.

The station expressed gratitude, saying, "Among our broadcasting equipment manufacturers of many countries, only Hitachi Kokusai Electric has offered the equipment for the Pakistan TV Station for recovery." A

message that the audience in Kashmir would never forget this kindness arrived to us through that TV station and raised an expectation to further deepen the friendship between the two countries in the future. The Pakistan TV station has been using our broadcasting cameras for over 20 years. Almost all of the pictures distributed from Pakistan are produced by means of our cameras. Hitachi Kokusai Electric sincerely wishes the speedy recovery of the Muzaffarabad and Jammu & Kashmir branches and life of inhabitants of those areas from damage.



Pakistan TV staff before the disaster operating the camera of the same model as donated



Hitachi Kokusai Electric's General Manager of Overseas Sales, Pakistan TV President and Technological Department Manager, and an officer of the distributor (from the left)